Broad Net
Your Reliable Messaging Hub

Your Reliable Messaging Hub

Global **messaging**, **AI** and **telecom security** for enterprises and operators.

Since 2003

- Enterprise Messaging
- AI Solutions
- Telecom Security
- Global Connectivity

www.broadnet.me

Your Reliable Messaging Hub Since 2003. Built for the AI era.

10 live products
across messaging, AI, trust and connectivity

2003
Founded - 20+ years of telecom engineering

2B+
SMS messages delivered every month

15+
Countries in our operating footprint

6,000+
Business clients served worldwide

OUR EVOLUTION

From Carrier Messaging to Intelligent Conversations



Carrier voice & SMS	Enterprise messaging	Network intelligence	Omnichannel & voice	AI-native services
Wholesale voice and SMS interconnects	A2P SMS via API and SMPP for banks and brands	SMSC, SMS firewall, HLR/MNP, fraud control	WhatsApp, RCS, email and cloud contact centre	AI agents, knowledge assistants and AI voice

Each era added a layer , none was replaced.
Our AI does not stop at answers: it **reaches**, **verifies** and **serves** real customers on real networks.

AI Multiplies Every Customer Interaction

Generative AI in banking

$200–340B

Potential annual value for the global banking sector

9–15% equivalent share of banking operating profits

McKinsey, 2023. Potential, largely from productivity gains.

Global A2P SMS market

Market size, US$ billions



The Insight Partners, updated May 2026. Forecast to 2031.

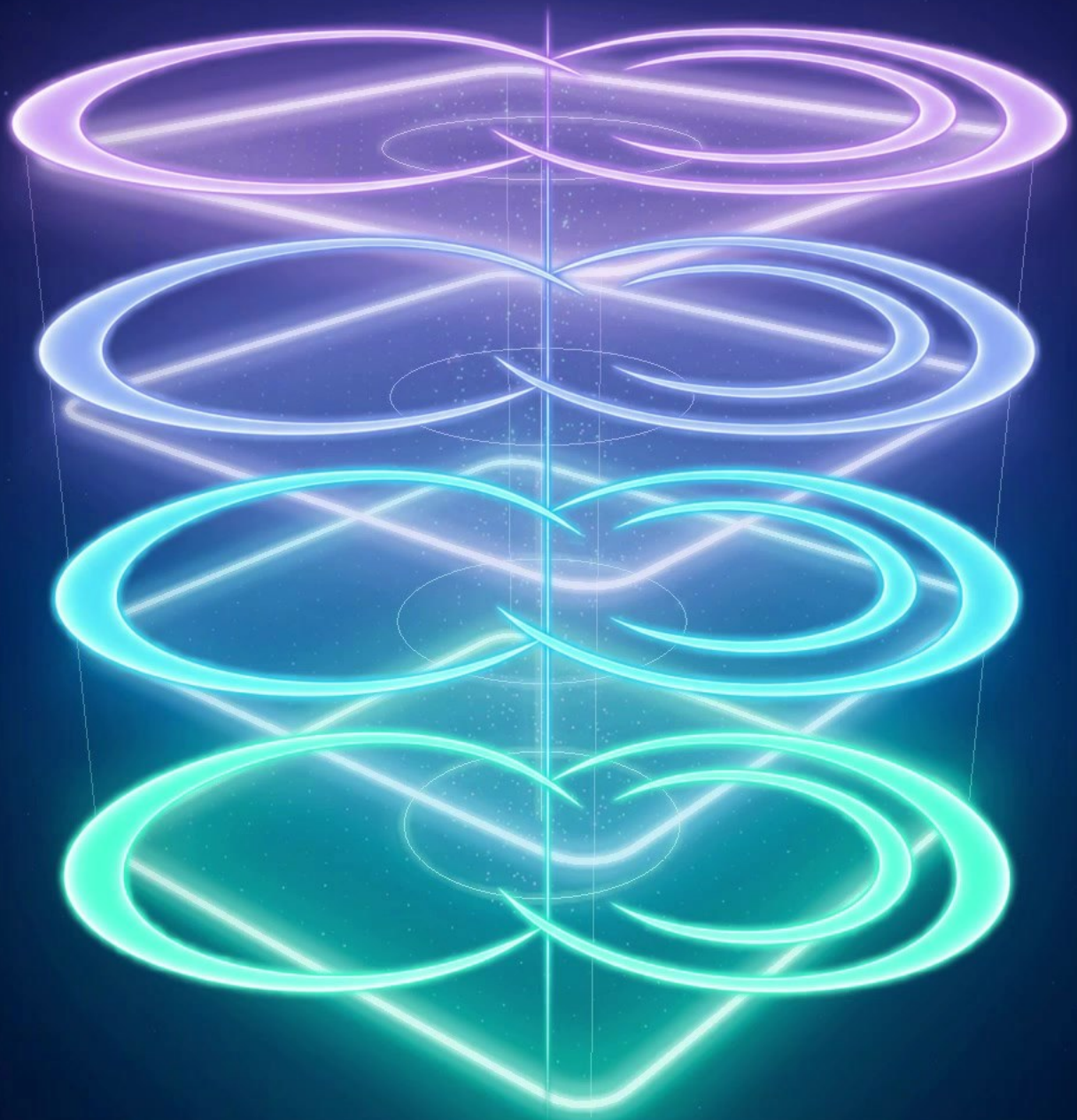
More conversations
more channels to orchestrate in real time

More automation
more identity and fraud risk to control

More AI
more need for delivery you can trust

THE PORTFOLIO

One Partner. Four Layers.



04 INTELLIGENCE

BroadNet AI · OmniChannels AI agents · DialerBee AI voice

03 ENGAGEMENT

OmniChannels AI · DialerBee contact centre · EasyPaperless

02 Security

MyOTP · MobileValidate · iBlockSpam · SMS Firewall

01 Global CONNECTIVITY

A2P SMS & SMPP · SMSC · TripoSIM eSIM · US Virtual Numbers

SERVICE CATALOGUE

Everything we deliver, at a glance

A2P SMS Messaging
OTPs, alerts and notifications over carrier-grade routes

SMSC Platform
Message-centre technology for operators and MVNOs

SMS Firewall
Stops grey routes, spoofing and SMS fraud

HLR / MNP Lookup
Live number status and ported-number detection

BroadNet AI
Enterprise AI assistants and agents on your knowledge

omnichannels.ai
SMS, WhatsApp, RCS, email and voice in one workspace

DialerBee
Cloud contact centre with AI voice agents

Wholesale Voice
Carrier voice termination and interconnects

MyOTP
MyOTP.App
One-time passwords over SMS, WhatsApp and Telegram

MobileValidate
Phone and contact intelligence by API

iBlockSpam
Business email filtering and quarantine

EasyPaperless
easy PAPERLESS
Documents delivered as an SMS link

TripoSIM
Travel eSIM data in 200+ destinations

US Virtual Numbers
+122
A US +1 line on any smartphone

Partner Programmes
Wholesale, reseller and white-label models

Coming next
Cloud, carrier billing, new AI products

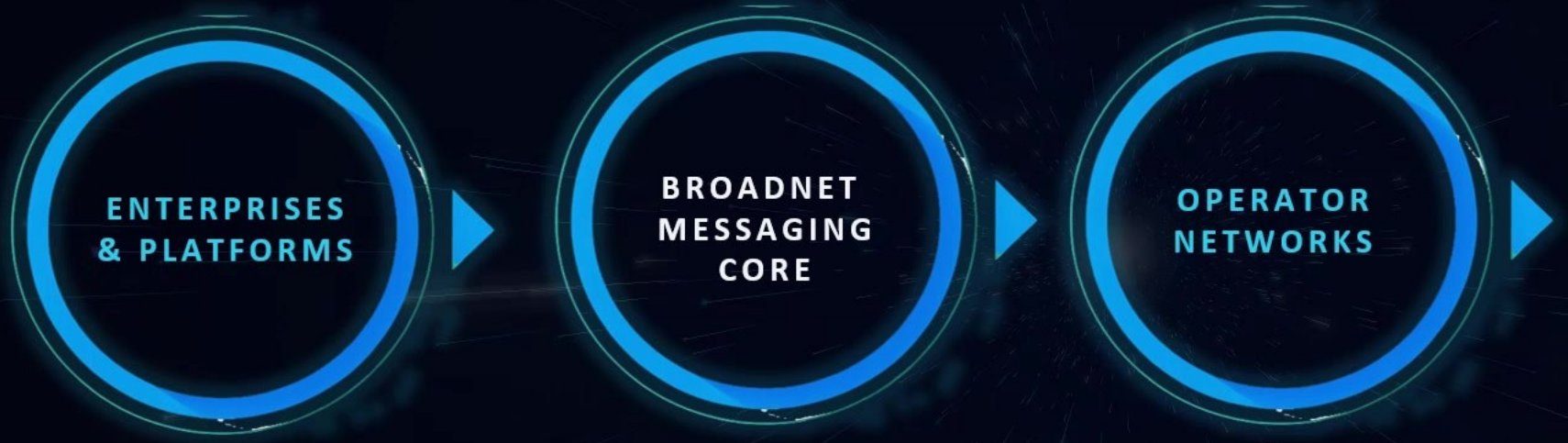
01

COMMUNICATIONS INFRASTRUCTURE

The carrier-grade core that keeps critical messages moving - securely, measurably, at scale.



Carrier-grade Messaging
From API to Handset



- REST / HTTP **API**
- SMPP 3.4 and 5.0
- Banks, brands, CPaaS, aggregators

- **SMSC & gateways** store, forward, retry
- **Smart routing** quality and cost policy
- **SMS Firewall** blocks fraud and grey routes
- **HLR / MNP** live number intelligence
- **CDRs & DLRs** end-to-end traceability

- Direct and partner operator connections
- SS7 / MAP interworking
- Delivery receipts back to sender

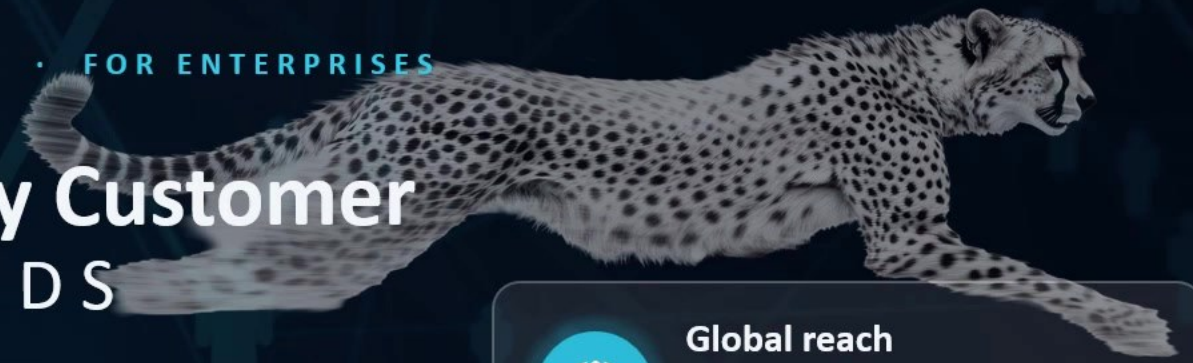
2B+
Messages Every Month

15+
Countries of operation

CDR
Record Behind Every Message

A2P SMS MESSAGING · FOR ENTERPRISES

Reach Every Customer IN SECONDS



A carrier-grade SMS platform for the messages that cannot fail: One-Time Passwords, Transaction Alerts, Delivery Updates & Customer Notifications.

Global reach

Direct and partner operator routes worldwide

Easy integration

REST / HTTP API and SMPP 3.4 and 5.0

Sender ID management

Brand and numeric sender registration where required

Real-time DLRs

Delivery status for every single message

All traffic types

OTP, transactional, notifications, marketing

Protected routes

Firewall and quality monitoring on traffic

BEST FOR

- Banks & fintech
- E-commerce
- CPaaS & aggregators
- Government

HOW IT WORKS

SUBMIT → VALIDATE → ROUTE → DELIVER → REPORT

The Message Centre

At The Heart of The Network

Message-centre technology for mobile operators, MVNOs and messaging hubs - engineered and sized around your network, protocols and traffic.

BEST FOR

- Mobile operators
- MVNOs
- Messaging hubs
- Aggregators

Store and forward

Queuing, retries and message lifecycle

Protocol interworking

SMPP 3.4 / 5.0 and SS7 / MAP

Application ingress

Submissions from enterprise apps and ESMEs

CDRs and billing

Records for every message and delivery state

Monitoring

Delivery states, queues and network health

Firewall-ready

Pairs with BroadNet SMS Firewall policy

PROJECT STEPS

TOPOLOGY → PROTOCOLS → THROUGHPUT SIZING → RESILIENCE → ACCEPTANCE TESTS

HLR / MNP LOOKUP & ROUTING INTELLIGENCE

Every Message Takes The Best Path

Routing decided by live network data, delivery quality and your policy - so messages reach the right network first time, at the right cost.

BEST FOR



Aggregators



Operators



High-volume senders



CPaaS platforms

HOW IT WORKS

HLR lookup

Number status and home network

MNP lookup

Detects ported numbers before sending

Quality routing

Paths chosen on delivery performance

Cost and policy rules

Commercial and compliance constraints

Feedback loop

Delivery receipts inform route review

Route testing

Test destinations and real devices

INPUT SIGNALS → **LOOKUP** → **ROUTING DECISION** → **DELIVERY** → **FEEDBACK**

SMS FIREWALL & ROUTING INTELLIGENCE

Turning Fraud into Protected Revenue

01 INSPECT
Sender, content pattern, route and origin

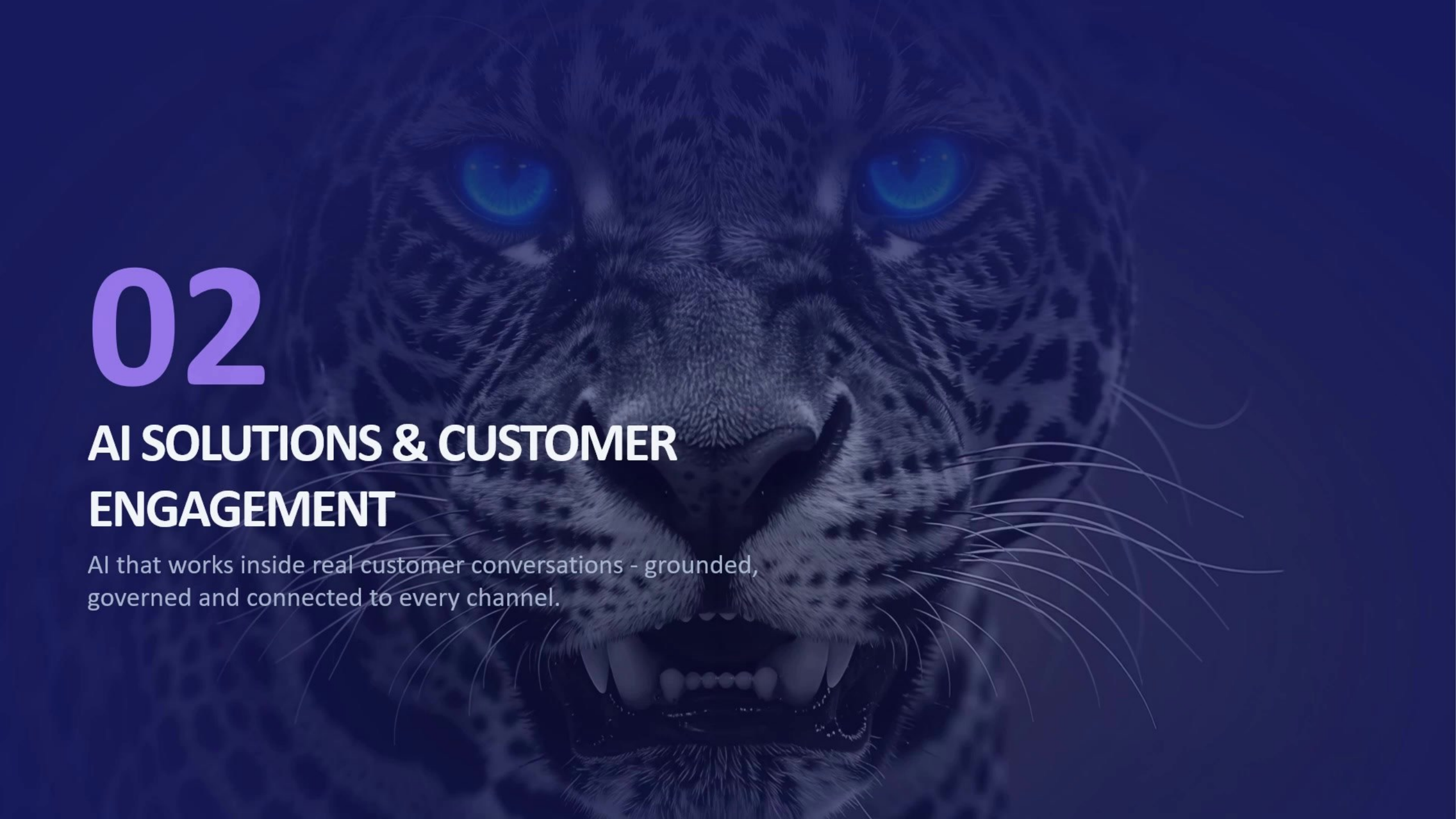
02 DECIDE
Allow, block, flag or re-route by policy

03 EVIDENCE
Logs and reports behind every decision

THREATS WE STOP

- Grey routes
- SIM-box bypass
- Sender-ID spoofing
- AIT / SMS pumping
- Smishing





02

AI SOLUTIONS & CUSTOMER ENGAGEMENT

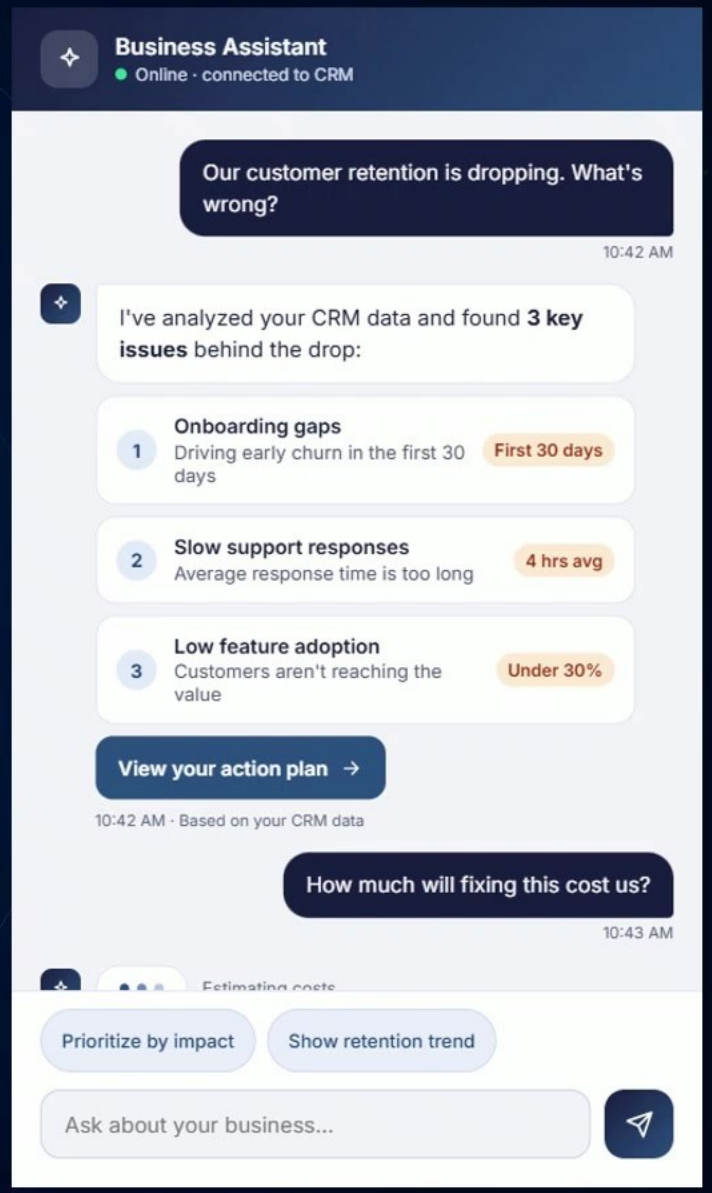
AI that works inside real customer conversations - grounded, governed and connected to every channel.

BROADNET AI · LIVE

Enterprise AI that
Knows Your Business



GROUNDED	Answers from your approved documents, policies and data
ACTION-TAKING	Connects to approved systems to complete real tasks
HUMAN-IN-THE-LOOP	Escalates to your teams with full context



AI with the controls a bank requires

Useful enterprise AI needs more than a chat window. BroadNet AI is deployed inside clear boundaries for knowledge, actions, people and data.

BEST FOR



Banks



Enterprises



Contact centers



Government

Knowledge assistant

Answers from approved documents and data

Process agents

Complete defined tasks across systems

Integrations

CRM, ticketing and core systems via API

Human escalation

Hands over with full context

Governance

Permissions, scoped actions, audit needs

Deployment review

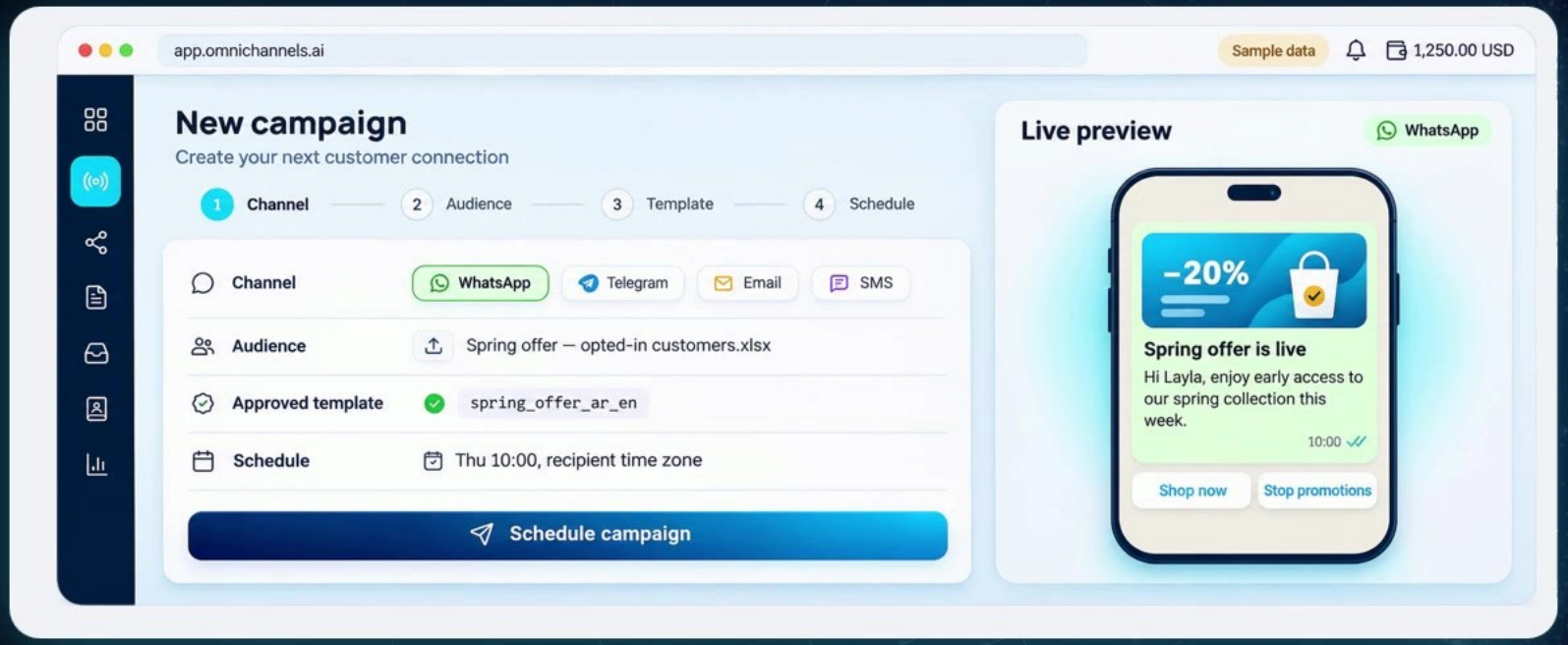
Hosting, retention and privacy per client

HOW IT WORKS

PICK A USE CASE → **CONNECT KNOWLEDGE** → **CONFIGURE ACTIONS** → **PILOT** → **SCALE**

OMNICHANNELS AI · LIVE

Every Channel. One Intelligent Workspace.



CHANNELS

- SMS
- WhatsApp
- RCS
- Email
- Voice
- Social chat

CAMPAIGNS
Plan, schedule, measure

SHARED INBOX
Teams on every conversation

AI AGENTS
Resolve routine requests

APIS & WEBHOOKS
Plug into CRM and core

One Platform For Every Customer Conversation

Campaigns, service conversations and AI agents across every channel your customers use - managed by one team, from one screen.

BEST FOR

- Retail banking
- Retail & e-commerce
- Telecom
- Service teams

Every channel

SMS, WhatsApp, RCS, email, voice, social

Campaign manager

Plan, target, schedule and measure

Shared inbox

Agents and teams work every thread together

Chatbots & AI agents

Resolve routine requests automatically

APIs and webhooks

REST APIs, webhooks and SMPP connectivity

Governance

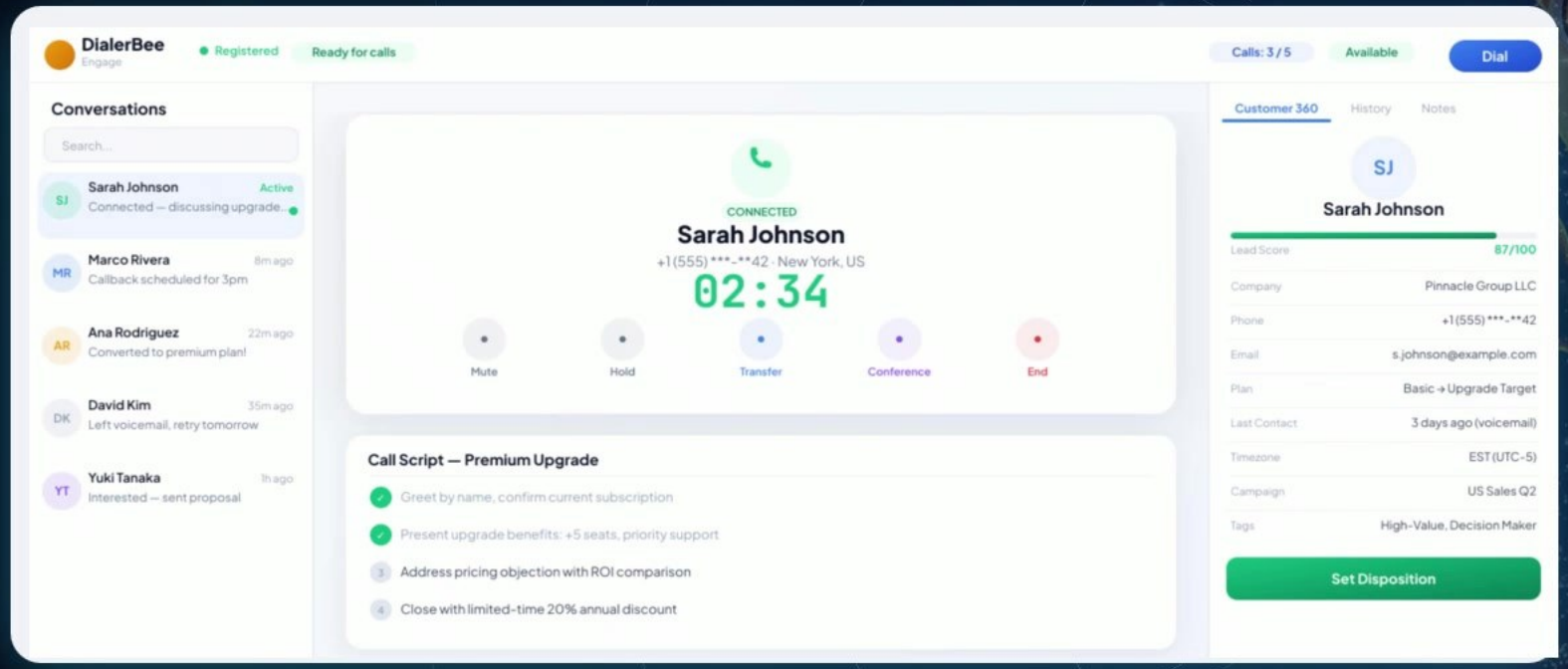
Channel approvals, senders, permissions

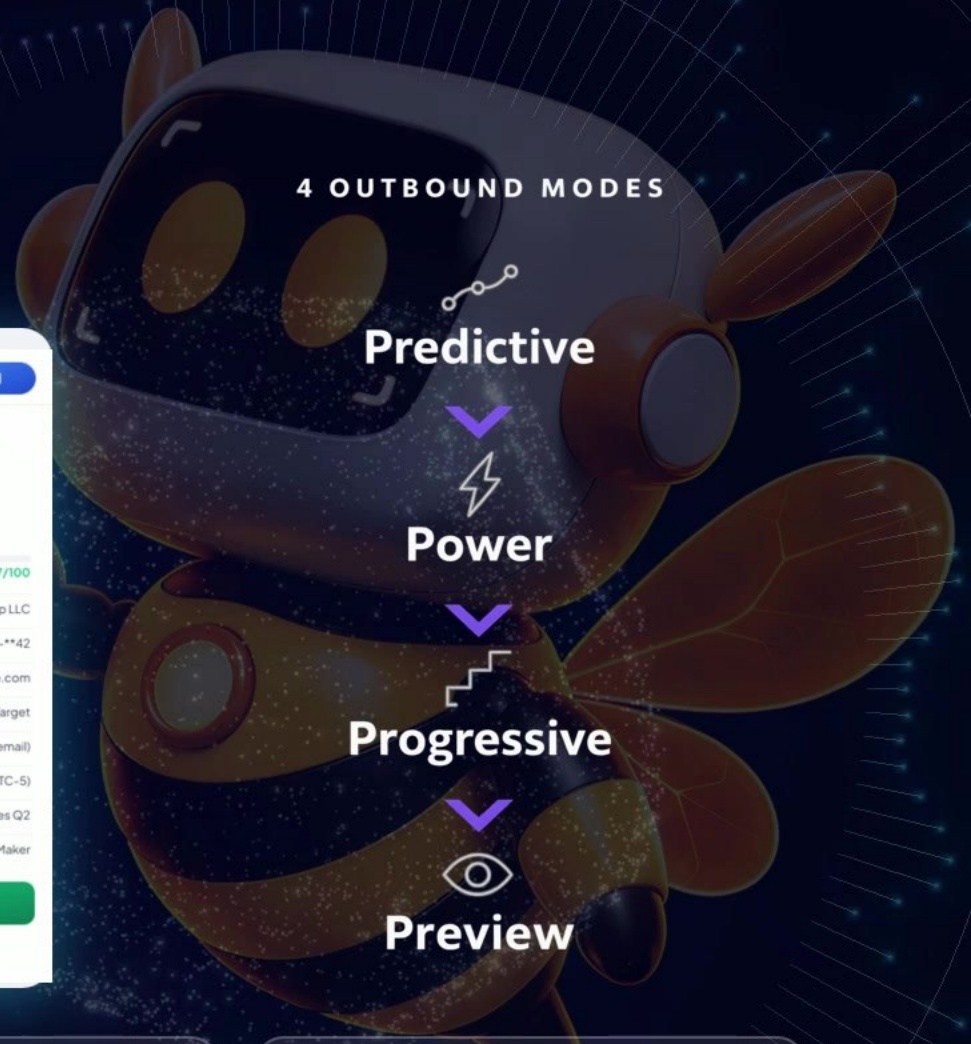
BANK EXAMPLE



DIALERBEE · LIVE

A Cloud Contact Centre
Powered by AI





INBOUND & IVR
Queues, menus, routing

AI VOICE AGENTS
Hand over to humans

AGENT WORKSPACE
Context and live scripts

SUPERVISION
Recording, QA, reports

Contact centre software, not just a dialer

Inbound service, outbound campaigns, AI voice agents and supervision in one cloud platform - with BroadNet voice connectivity behind it.

BEST FOR

- Collections
- Sales teams
- Customer service
- Telemarketing

Inbound service
Queues, IVR and intelligent routing

Outbound campaigns
Predictive, power, progressive, preview

Agent workspace
Customer context, call controls, scripts

AI voice agents
Handle calls, hand over to humans

Supervision
Recording, live monitoring, QA, reports

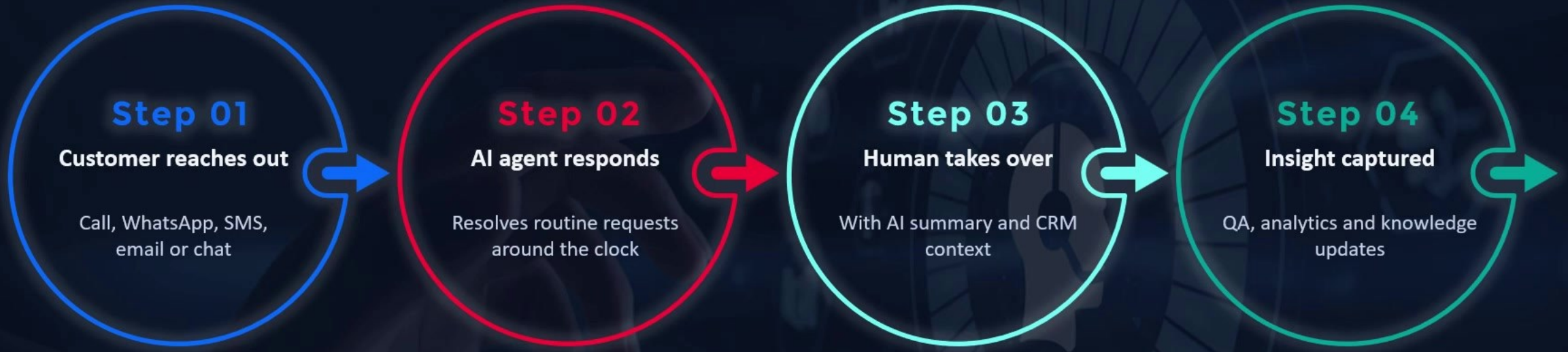
Telephony fit
Carrier and SIP connectivity per deployment

CALL JOURNEY

Call arrives → IVR / AI triage → Context loaded → Human escalation → QA & reporting

HOW IT WORKS TOGETHER

The AI-augmented Customer Service Loop



EVERY INTERACTION MAKES THE NEXT ONE SMARTER - THE LOOP LEARNS FROM ITSELF

Always on
Service that never closes, on every channel

Lower cost to serve
People focus on high-value conversations

Consistent answers
Grounded in approved knowledge



03

TELECOM SECURITY & IDENTITY

Verify the customer. Protect the channel. Secure the inbox.

TRUST PRODUCTS · LIVE

Three Layers Of
Telecom Security

AUTHENTICATE

MyOTP.App
SIMPLE, SECURE, RELIABLE

Verification codes that reliably arrive

- OTP via SMS, WhatsApp, Telegram
- Simple API integration
- Logins, payments, resets

VALIDATE

MobileValidate

Know the number before you trust it

- Carrier, line type, HLR/MNP
- WhatsApp & Telegram presence
- Email and contact checks

PROTECT

iBlockSpam

Stop email threats before the inbox

- Spam and phishing filtering
- Quarantine and review
- M365, Google, Exchange, cPanel

Combined with our SMS Firewall: one trust layer from the network to the inbox.

Verification codes on the channel your customer uses

One API to send one-time passwords by SMS, WhatsApp or Telegram, delivered over BroadNet routes. Your application keeps full control of the decision.

BEST FOR

- Banks & wallets
- Fintech apps
- E-commerce
- Online platforms

Three channels

SMS, WhatsApp and Telegram

Simple REST API

Integrate in your app quickly

Carrier-grade delivery

Sent over BroadNet messaging routes

Delivery status

Track every code sent

Your policy

Your app verifies and decides

Layered protection

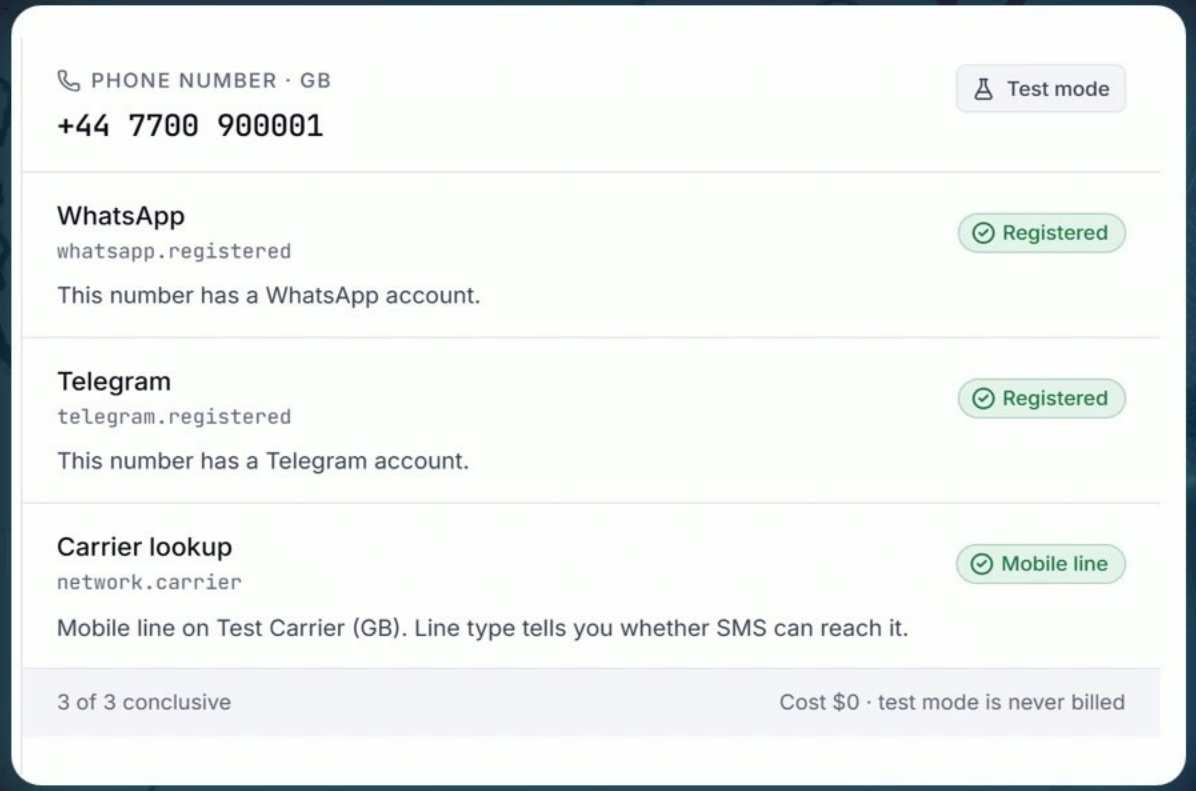
Pairs with MobileValidate and Firewall

HOW IT WORKS

APP REQUESTS → MYOTP DELIVERS → CUSTOMER ENTERS → APP VERIFIES → ACCESS DECISION

MOBILEVALIDATE · LIVE

Know Every Number Before You Trust It



- **VALID AND REACHABLE?** Format and live status
- **CARRIER & LINE TYPE** Mobile, fixed or VoIP
- **PORTED?** HLR and MNP network data
- **MESSAGING PRESENCE** WhatsApp, Telegram
- **EMAIL CHECKS** Address and domain signals

Stop fake sign-ups | Cut wasted SMS spend | Strengthen KYC signals | Clean CRM data

Stop email threats before they reach the inbox

A separate security layer for business email: suspicious mail is filtered and held for review, so teams only see the messages that matter.

BEST FOR



Banks



Enterprises



SMEs



Hosting providers

Spam filtering

Unwanted mail removed before delivery

Threat filtering

Suspicious and phishing-style mail held

Quarantine

Held messages reviewed and released

Policy controls

Settings to match your organisation

Reporting

Visibility on filtered mail and trends

Works with your mail

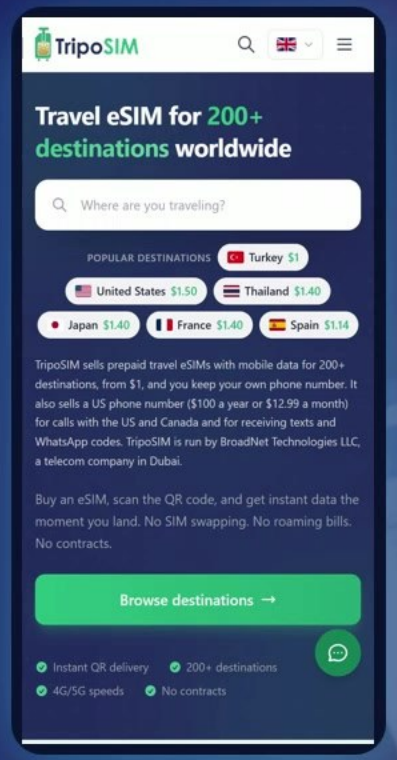
M365, Google Workspace, Exchange, cPanel

HOW IT WORKS

Mail arrives → **Filtering** → **Deliver or hold** → **Admin review** → **Reporting**

CONNECTIVITY & DIGITAL SERVICES · LIVE

BORDERLESS CONNECTIVITY



TRIPOSIM

Travel eSIM in **200+ destinations**

Instant QR delivery, no SIM swap, no roaming shocks. Wholesale and reseller programmes.

US VIRTUAL NUMBERS

A US +1 line, Anywhere

Incoming calls and texts over data, calling to the US and Canada.

EasyPaperless statements, contracts and notices delivered as an SMS link

Mobile Data in 200+ destinations, in Minutes

Prepaid travel eSIMs bought online and installed by QR code. Travellers keep their own number and avoid roaming bills - and partners can resell it.

200+ destinations
Prepaid data plans worldwide

Instant QR delivery
Install in minutes, no SIM swap

Keep your number
Primary SIM and WhatsApp stay active

No roaming shocks
Prepaid plans, no contracts

US number add-on
Pair with US Virtual Numbers

Partner programmes
Wholesale and reseller pricing

BEST FOR

- Travel agencies
- Umrah & Hajj groups
- Corporate travel
- Bank card perks

HOW IT WORKS

Choose plan → Pay online → Scan QR → Connect → Support

Two Digital Services, Ready To Deploy

US VIRTUAL NUMBERS

A US +1 line on any smartphone

- **Incoming calls and texts**
  Received over mobile data, anywhere
- **Calls to the US and Canada**
  Under plan terms
- **For travellers, expats, teams**
  A local US presence without a US SIM

Choose a number → Activate in app → Receive calls & texts

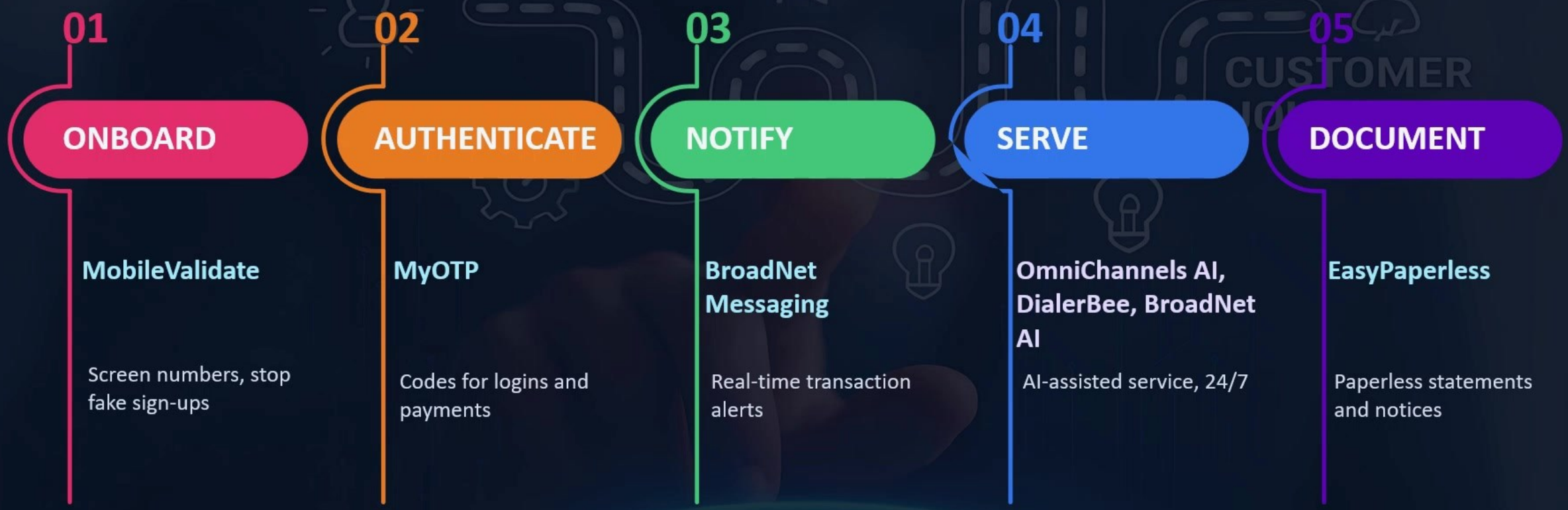
EASYPAPERLESS

Documents delivered as an SMS link

- **Statements and notices**
  Sent as a link instead of paper
- **Contracts and forms**
  Delivered straight to the phone
- **Lower print and postage**
  Faster delivery, less paper

Prepare document → SMS with link → Customer opens

One Partner Across The Entire Customer Journey



Protected end to end
by **SMS Firewall** on the network and **iBlockSpam** on email

WHO WE SERVE

Built for the organizations that move markets

Banks & fintech

Trust, traceability, AI service

- MyOTP & MobileValidate
- Transaction alerts
- AI contact centre

Enterprises & Retail

Engagement and efficiency

- OmniChannels AI
- DialerBee
- BroadNet AI

Telecom Operators

Revenue and network control

- SMSC & gateways
- SMS Firewall
- HLR / MNP



ROADMAP

A portfolio that keeps expanding

NOW · LIVE

10 products in market

- BroadNet AI
- BroadNet Messaging
- omnichannels.ai
- DialerBee
- TripoSIM
- iBlockSpam
- MyOTP.App — SIMPLE, SECURE, RELIABLE
- easy PAPERLESS
- MobileValidate
- US Virtual Numbers

NEXT · PLANNED

RechargeMyMobile
Mobile top-ups and digital recharge

CouponGifts
Gift cards and digital vouchers

HORIZON · COMING

- BroadNet Cloud
- Direct Carrier Billing
- SMS Reseller platform
- New AI products

SIX Reasons to Build With us

01

Two decades of telecom

Carrier-grade operations since 2003



02



Fewer vendors, one accountable relationship

Network to AI, one partner

03

AI-native portfolio

AI agents built into messaging, voice and service



04



Firewall, OTP, validation and email security in-house

Security by design

05

Proven at scale

2B+ messages a month, 6,000+ clients, 15+ countries



06



REST APIs, SMPP and webhooks into your core

Built to integrate

How an ENGAGEMENT becomes a LIVE SERVICE

01 **Discovery**
Business journey, stakeholders and success criteria

02 **Solution scope**
Products, interfaces, hosting and owners

03 **Security review**
Data flows, permissions, privacy and legal checks

04 **Pilot & acceptance**
Agreed use cases tested with measured results

05 **Operations**
Monitoring, support and change management



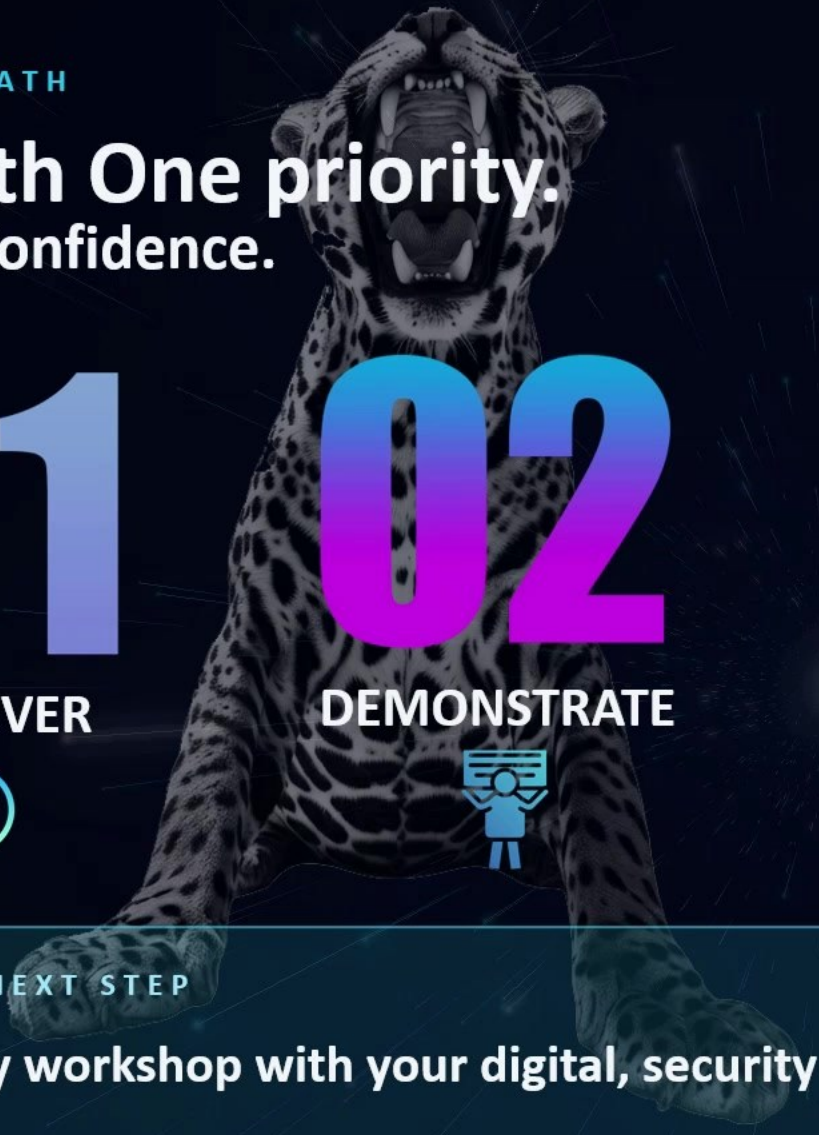
HOW YOU CONNECT

REST / HTTP APIs | SMPP 3.4 / 5.0 | Webhooks | SS7 / MAP | SIP voice | Web portals | Mail-flow integration

Commercial terms, capacities, timelines and SLAs are set in the approved project documents.

PARTNERSHIP PATH

Start With One priority.
Scale with Confidence.



01 DISCOVER

02 DEMONSTRATE

03 PILOT

04 SCALE

PROPOSED NEXT STEP

A discovery workshop with your digital, security and customer-service leaders.

Broad Net

Your Reliable Messaging Hub

Lebanon I UAE I UK I Italy I Malta I India I Egypt I KSA I Australia I Jordan
USA I Bahrain I Qatar I Oman I Singapore I Nigeria I Turkey I Mexico I France

Let's Build What Comes Next. Together.

The Intelligent Backbone For Every Customer Conversation.
From The Network to AI.

CONTACT **sales@broadnet.me**

www.broadnet.me